PHONE +44 7519580926 +91 9821792903 EMAIL sameera95@gmail.com

WEBSITE

www.sameerajoshi.com

# SAMEERA JOSHI

### **EDUCATION**

MA (Distinction) Character Animation Central Saint Martins, UK 09/2018 - 07/2020 BA (Distinction) Animation Srishti Institute of Art, Design and Technology, India 09/2018 - 07/2020

# **WORK EXPERIENCE**

### 2D Animation and Cleanup Assist

Passion Pictures, London

07/2022 - 08/2022

2D Animation and cleanup assist on a launch trailer for Cookie Run: Kingdom's highly anticipated collaboration with Kpop Sensation, BTS along with an advert for Osmo, an interactive and adaptive learning kit for children of all ages

## 2D Animation and Cleanup Assist

Blink Ink, London

08/2021 - 09/2022

2D Animation and cleanup assist on 'Cold Heart (PNAU Remix)'- Elton John, Dua Lipa, 'Way 2 Sexy' - Drake along with adverts for 'Camden Hells Brewery', 'Greene King', 'Mcdonanlds' and two music videos for 'Amazon Music'. Under the guidance of the supervisor, I was multi-tasking animation and cleanup of various assets of the production to meet the tight deadline. I was working independently for the duration of the animation production since the work was remote.

### 2D Animation and Cleanup Assist

Studio Macaque, India

06/2022 - 08/2022

Responsible for animation and clean up on 'Vikram Vedha' a Bollywood remake of a South Indian blockbuster of the same name. The original film consisted of a two minute opening animated sequence depicting the folk-tale, 'Vikram Vetaal', which serves as a backdrop for the plot of the movie and needed a remake in its Hindi version. The movie released on 30th September 2022 in cinemas worldwide.

#### 2D Animation and Cleanup Assist

Netflix, India

05/2022 - 06/2022

Along with a fellow animator, Kalp Sanghvi, we created four 10 second advertisements for Netflix, streaming for which was being provided by a broadband service, Airtel, on its postpaid plan. We created animations that consisted of the four avatars on Netflix's homepage interacting with each other about the various options available to stream on the OTT platform. Since it was hand drawn, I was responsible for the characters having identical likeness to the avatars as they would appear when logged in.

### **PROGRAMMES**

Adobe Suite Toonboom Harmony Flash TV Paint

# SKILLS DEVELOPMENT

Life Drawing Central Saint Martins, UK 09/2018 - Present Motion Graphics Unanico Entertainment, UK 06/2019 - 09/2019

PHONE +44 7519580926 +91 9821792903 EMAIL sameera95@gmail.com

WEBSITE

www.sameerajoshi.com

# SAMEERA JOSHI

### 2D Animation and Cleanup Assist

Ghost Animation (National Geographic), India

12/2021 - 03/2022

2D Animation and cleanup assist on a short film 'Spirit of the Forest' a story of a young girl who discovers magic in a sacred grove and has an unforgettable encounter with its everlasting spirit. Written and directed by Nirupa Rao, under a National Geographic grant, it explores the boundaries of botanical art and depicts the indigenous flora and fauna as the central storyline by setting it in India's endemic Myristica swamps. So far, it has been selected in numerous festivals worldwide.

#### **Animator**

### Manipal Academy of Higher Education, India

12/2020 - 03/2022

Animated a series of films, 15-25 minutes each, in collaboration with Mann Deshi Foundation, geared towards the financial and educational aid of women entrepreneurs in rural India. Along with an illustrator, I storyboarded simple visuals for each film that deals with solutions to overcome obstacles one might face in the sale of their product. Its excellent communication has helped over 20,000 women of rural India increase their income and assets.

# Social Media Graphic Designer

RIDI Books, South Korea

09/2020 - 01/2021

Responsible for the translation of popular Korean manhwas for an English speaking audience for Manta Comics, a Korean web comic service. Created promotional social media posts by analysing the content to discover intriguing bits that would make the reader want to subscribe to the app to read more. With the initial target of acquiring 100 subscribers, Manta Comics now has 500k+ downloads on the App Store.

## **Production Assistant Intern**

Unanico Entertainment, UK

07/2019 - 09/2019

Worked as an animation production trainee under 5 directors of 'BUDDI', a children's animated show now streaming on Netflix. Responsible for the facilitation of smooth animations and narrative of the show for our collaborating studio in China, Motion Magic. Responsible for the compilation of feedback received from the directors for the animators in simple language to avoid any communication gap occurring due to translation. Compiled a directory of assets for the show and was responsible for file management and scheduling of the episode release.

PHONE +44 7519580926 +91 9821792903 EMAIL sameera95@gmail.com

WEBSITE

www.sameerajoshi.com

# SAMEERA JOSHI

**Animator** 

CStep, India

08/2017 - 03/2018

Sanitech, is a technology decision support tool launched by CStep where users can petition for prioritization of construction of a toilet and/ or manage waste for their area. Along with my colleague, I created the scripts, storyboard and edited the final cut to create the animated video. The video is live on the Sanitech website.

## Junior Graphic Designer

Unomono, India

10/2017 - 05/2018

Conceptualized the identity for brands such as Third Roast Coffee and luxury carpet brands such as Tissage including the designing of the logo, conveying the story of the brand and was responsible for the production management of its collaterals. Worked on the promotional content of Wonderflip, an electronic music and performing arts festival, such as video editing and poster designs along with the management of their social media platform. The promotional content led to a sale of 650 tickets and 4500 fans were gained on social media.

### **Graphic Design Intern**

Please See//, India

05/2016 - 07/2016

Worked with Parle, one of India's oldest food product company, to design promotional material for their social media events which involved illustrating characters from pop culture along with UI/UX design for XYXX. Carried out administrative work, such as raising invoices to clients and communication with vendors for delivery of products for shoots. I was required to work independently and perform photo editing and printing for corporate clients of Please See//.